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| REQUEST INFORMATION | | |
| Title of Proposed Activity |  |  |
| North American Tribal Nations Fellowship (NATNF) |  |  |
| Community Requestor Name | Chair | |
| Native Public Media |  | |
| ICANN Staff Community Liaison |  | |
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| request description |
| *1. Activity:* Please describe your proposed activity in detail |
| Native Public Media, Inc. (NPM), the inaugural Native American member on the ICANN At-Large Committee and advocate for the interests of 573 federally recognized tribes in the United States, respectfully submits this proposal. This proposal is scaled to the North American Tribal Communities that are within the expert purview of Native Public Media. As a result, this proposal returns back to the original focus of engaging Tribal Nations from North America. The Tribal Nations in Canada and the United States have one thing in common. North American Tribal Nations are inherently sovereign nations. Further, a more scaled focus allows the program to manage and track better the success of the NA Tribal Nations Fellowship and to maximize the limited funding appropriated in a targeted approach.  To realize an authentic “One Internet, One World” all must be at the table. Until recently, American Indians, Alaskan Natives, and Canada’s First Nations (Tribal Nations) were not at the table, much less, a part of the conversation. It is important that the Native American stakeholders are present not only to educate and engage others in the decision-making process and to create relationships that ignite unique idea generations that benefit all at ICANN meetings, but ultimately, to share with those represented in their indigenous communities.  Most assume that a developed country like the U.S. or Canada would have close to 100% Internet access rates. The reality is quite the opposite in certain demographics, such as Indian Country within the United States. In the U.S., broadband penetrates approximately 30% of Indian Country, according to anecdotal data provided by the Federal Communications Commission. One in three families on some tribal reservations have access to analog telephone and only 59 of 573 tribes are licensed to operate a radio station. With slim access numbers like these, it is important that Tribal stakeholders are a part of the discussion so that all realities are included when decisions are made.  In an era where broadband and the Internet are core to the world’s economy, education, public safety, and general well-being, it is crucial that populations that are the most invisible, unserved or underserved are represented at ICANN. The next win-win step is for NPM to build a critical mass of Tribal representation and engagement on the international forums that ICANN provides. |
| *2. Type of Activity*: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other |
| Term: January 2019 – December 2020  NPM requests a commitment to equally support the North American Tribal Nation Fellowships within the framework of the ICANN Fellowship program. NPM seeks travel support for two NA Tribal Nation Fellows to attend ICANN66 November 2-7 in Montreal, Canada, and the ICANN67 Community Forum, March 7-12.  Additionally, NPM requests the North American Tribal Nations Fellowship be mentored at ICANN by an Tribal representative. NPM is happy to assist with this aspect of the proposed fellowship. |
| *3. Proposed Timeline/Schedule:* e.g.one-time activity, recurring activity |
| This is an annual recurring request. |

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| request objectives |
| 1. *Strategic Alignment.* Which area of ICANN’s Strategic Plan does this request support? |
| NPM’s request is in harmony with the vision and scope of the ICANN strategic plan. NPM’s request also falls solidly into ICANN’s strategic objectives to: 1) evolve and further globalize ICANN; 2) promote ICANN’s role and multi-stakeholder approach; and 3) develop and implement a global public interest framework bounded by ICANN’s mission.  By engaging NPM, who are a part of Indian Country’s thought leaders, at idea generating conferences, ICANN will evolve and further globalize by including another piece in the One World, One Internet puzzle. In an era where broadband and the Internet are core to the world’s economy, education, public safety, and general well-being, it is crucial that populations that are not counted for are represented at ICANN.  It is interesting to note that when ICANN formed in 1998, only 4% of the world’s population was online with 50% of those users in the United States. Only 33% of Indian Country is online today. To be a part of the global public interest we have a great deal of work ahead to bring light to the digital darkness prevalent across the lands of North American Tribal Nations. ICANN recognizes that key success factors include “recognized hubs and engagement mechanisms [that support] regional engagement strategies and local community participation. The Tribal Nations that comprise North America are considered one local community and it is important to making sure that ICANN remains relevant, inclusive, connected and collaborative to these communities. As NA Tribal Nations continue to rebuild their nations’ economy, public safety, education and so on, the rise and use of the Internet including mobile devices and perhaps new Internet platforms will become not only critical but essential. As such, NPM supports ICANN’s strategic objective in the evolution of a domain name marketplace that is robust, stable and trusted. NPM’s presence at the ICANN table also advances ICANN’s strategic goal to “develop a globally diverse culture of knowledge and expertise available to ICANN’s board, staff and stakeholders.” Tribal Nations can best determine their own digital destiny by being included, heard, and present. |
| 2. *Demographics.* What audience(s), in which geographies, does your request target? |
| Our request targets the First Nations of Canada and the 573 federally recognized American Indian Tribes and Alaska Native Villages in the United States. Each North American Tribal Nation is a sovereign government with their own governance structures, unique culture, language, customs, economic systems and other core nation facilities and infrastructure. NPM serves as a conduit, partner, advocate, and information broker for these Tribal Nations. |
| 3. *Deliverables.* What are the desired outcomes of your proposed activity? |
| NPM’s desired outcome is a three-pronged approach that creates synergy and simultaneously benefits ICANN and the North American Tribal Nations. NPM seeks to bridge the digital and media divides across Tribal communities in Canada and the U.S. NPM can do this work by 1) Increasing its awareness, participation, and education about the world’s telecommunications platform; 2) bringing the knowledge gained through ICANN back to Tribal communities; and by 3) promoting and encouraging more Tribal At-Large Structures from the North American Tribal Nations. |
| 4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes? |
| Measurements used to determine whether desired outcomes were realized will be NPM reports on ICANN and NARALO activities at the National Congress of American Indians Mid-Year and Annual and by participating in ICANN ALAC, NARALO and world conferences via attendance and conference calls. |

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| Resource Planning – incremental to accommodate this request |
| Staff Support Needed (not including subject matter expertise): |
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| Subject Matter Expert Support: |
| Native Public Media is a subject matter expert on North American Tribal Nation telecommunications and communications and will serve as a key advisor to the NA Tribal Nations Fellowship. |
| Technology Support: (telephone, Adobe Connect, web streaming, etc.) |
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| Language Services Support: |
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| Other: |
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| Travel Support: |
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| Potential/planned Sponsorship Contribution: |
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