

New gTLD Subsequent Procedures PDP WG – Work Track 5 Meeting

Work Track 5 - Meeting 1

15 November 2017



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AOB

Welcome

- ⦿ Work Track 5 (WT5) Co-Leaders
 - Christopher Wilkinson (ALAC)
 - Annebeth Lange (ccNSO)*
 - Olga Cavalli (GAC)
 - Martin Sutton (GNSO)*

- ⦿ Members Statements of Interest (SOI)

Background

- ⦿ **2007:** GNSO recommended that geographic names be protected via objection mechanisms - and therefore not reserved. Exception: *all two letters were reserved for ccTLDs*
- ⦿ Because of community concerns, the Board decided on different measures, which are currently in Applicant Guidebook (AGB):
 - **Country + territory names** prevented from registration
 - **Geographic names** (as defined in AGB) require support/non-objection

- ⦿ **Parallel efforts** within community working on geo names, with different focus + scope; CCWG concluded without reaching agreement.

- ⦿ Recognizing the parallel efforts + divergent views in the community, New gTLD Subsequent Procedures PDP WG co-chairs are **seeking to consolidate work + collaborate with the community to reach a consensus solution within Work Track 5.**
 - Topic in PDP WG **charter** -- no work done to date independently
 - Organized two **webinars** as pre-cursor to cross-community sessions at ICANN59
 - Organized two **cross-community sessions** dedicated to geographic names at ICANN59

WT5 Rules of Engagement

Agenda Item 2

Rules of Engagement

⦿ **Membership**

- **Anyone interested** can join as a member (e.g., participate during meetings, send messages on list, etc.) or observer (i.e., receives emails sent to the list).
- **Membership in the overall PDP WG is not required.**
- The only requirement for participating as a member is to complete a **Statement of Interest**
- **Only members will be included in consensus calls**

Rules of Engagement

⦿ **Members participation**

- WT5 will operate under the principles of transparency and openness
- Members participate in their personal capacity, unless otherwise stated by the participant
- Mailing lists will be publicly archived
- Meetings will be recorded and transcribed

Rules of Engagement

⦿ **Decision-making**

- WT5, as a sub team to a GNSO PDP WG, is **subject to the GNSO Operating Procedures**
- Definitions for full consensus, consensus, strong support but significant opposition, and divergence available in **Annex 1, section 3.6** of the GNSO Operating Procedures
- GNSO PDPs **do not vote**
- GNSO PDPs are **not based on the highest number of opinions**, but rather, take into account the breadth of various opinions

Terms of Reference & Input from ICANN60

Agenda Item 3

What do we mean by Terms of Reference

- ⦿ While WT5 is a sub team to the full New gTLD Subsequent Procedures PDP WG, it will be operated under its own specific Terms of Reference, though it remains and is subject to the overall PDP WG.
- ⦿ Critical elements of the Terms of Reference include:
 - **Problem Statement, Goals & Objectives, and Scope**
 - **Rules of Engagement (e.g., decision-making) – covered under item 2**
 - **Deliverables and Reporting**

Problem Statement, Goals & Objectives, and Scope

⦿ Problem Statement

- Some in the community believe that the rule set for geographic names (i.e., the Applicant Guidebook, *see next slides*) **require changes, or at least consideration for change**
- There is **strong interest** within the community (e.g., **ALAC, ccNSO, GAC, and GNSO**) and efforts to date, to develop solutions for geographic names, have not been optimally coordinated

Problem Statement, Goals & Objectives, and Scope

- ⊙ **Goals & Objectives**

- WT5 is dedicated to the singular topic of **geographic names at the top-level** and will be seeking to develop a consensus-driven set of recommendations/implementation guidance

Problem Statement, Goals & Objectives, and Scope

- ⊙ **Scope - Geographic Names at the top-level only**
 - **Country and Territory Names** (all alpha-2, alpha-3 on 3166-1, short and long-form on 3166-1, additional categories in section 2.2.1.4.1 of AGB)
 - **Capital Cities** in 3166-1, city names, sub-national names (e.g., county, province, state on 3166-2)
 - **UNESCO** regions
 - Other geographic names such as **geographic features** (rivers, mountains, valleys, lakes, etc.) and **economically or culturally significant terms related to geography**
 - **Geographic indicators**
 - The extent to which **languages will receive protection**

AGB - Background and Key Points

- ⦿ **Applicant Guidebook of 2012, Module 2, provisions regarding geographic names:**
- ⦿ **All 2-char ASCII**
- ⦿ **3-char ASCII** on ISO 3166-1 list
- ⦿ **Country and territory names** on ISO 3166-1 list and as commonly known
- ⦿ **Subnational places** on ISO 3166-2 list
- ⦿ **Capital city names** of countries or territories
- ⦿ **City names**
- ⦿ **Regions on UNESCO list** or **UN Statistical Division Regions list**

Deliverables and Reporting

⦿ Deliverables

- The goal is for WT5 to reach consensus on policy recommendations and/or implementation guidance for geographic names at the top-level in the New gTLD Program
- WT5 will develop a report integrating its recommendations and explaining its rationale for reaching those conclusions
- WT5's report and recommendations will be delivered to the full WG for consideration

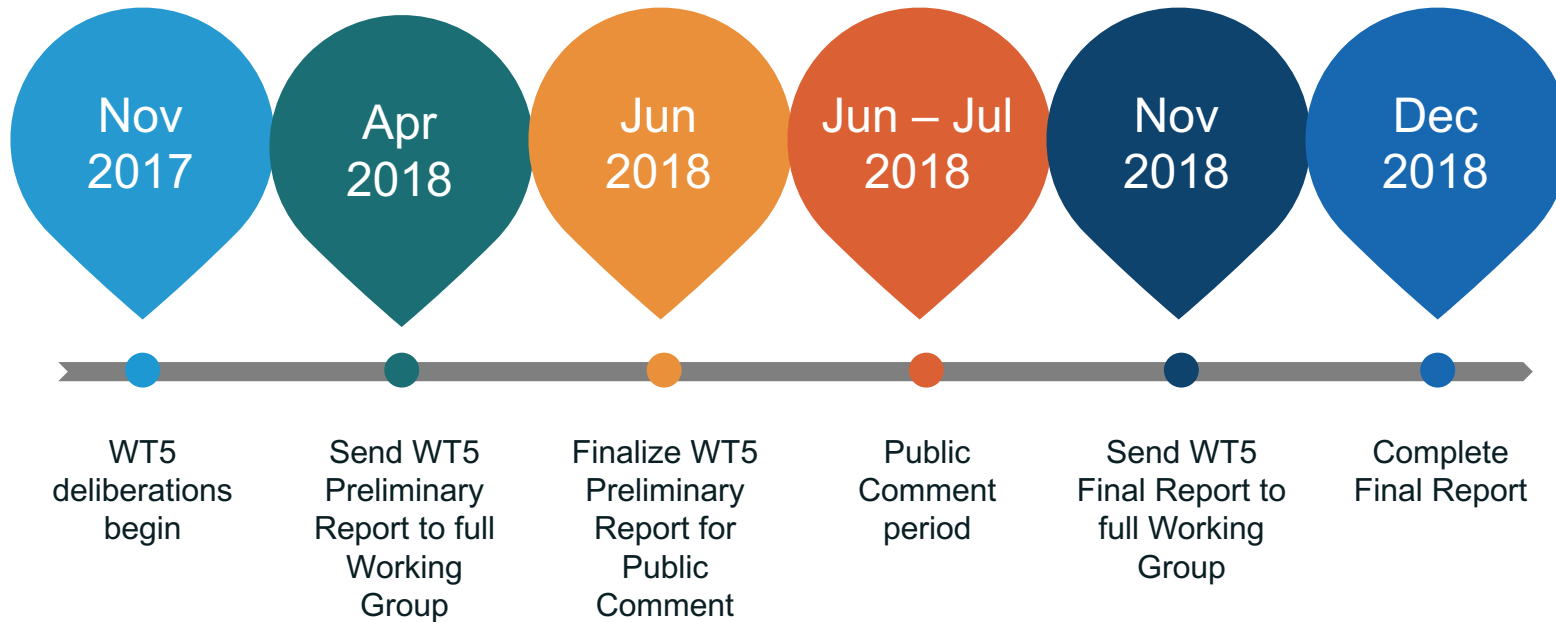
⦿ Reporting

- The **4 WT5 co-leads will brief** the ALAC, ccNSO, GAC, and GNSO on a regular basis.
- **WT5 members** are expected to brief and liaise with their **respective organizations**, if applicable

Proposed Timeline

Agenda Item 4

Timeline – WT5



Next Steps

Work Plan and Meeting Schedule

Agenda Item 5

- Development of a work plan
- Schedule for future meetings of the WT5

Work Plan and Meeting Schedule

⦿ Work Plan

- Based on comments during the ICANN60 session, a risk-based approach is being considered by the leadership
- A risk-based approach would intend to:
 - Identify risks (what are we trying to prevent and why)
 - Assess these risks (impact and likelihood)
 - Apply mitigation measures commensurate to the risks
 - Review mitigation measures against existing policy and controls

Work Plan and Meeting Schedule

⦿ Meeting Schedule

- Initially, bi-weekly calls
- Frequency may increase, flexibility will be required
- Rotating times, to support inclusiveness
 - Proposed times: 20:00 UTC, 05:00 UTC, 14:00 UTC
- Next meeting (proposed) – 29 November 05:00 UTC

AOB

Agenda Item 6

- Mentor/Buddy support

- ⦿ Request for mentoring/support for newcomers raised during Communication Tools Classroom session