All questions and completed forms should be sent to controller@icann.org.

Please remember that the deadline for FY18 Budget consideration is **30 January 2017.**

|  |
| --- |
| REQUEST INFORMATION |
| Title of Proposed Activity  |  |  |
| Empowerment and capacity building of ALS - LACRALO in ICANN ECOSYSTEM |  |  |
| Community Requestor Name | Chair |
| LACRALO | Humberto Carrasco |
| ICANN Staff Community Liaison |  |
|  |  |

|  |
| --- |
| request description  |
| *1. Activity:* Please describe your proposed activity in detail |
| To support the increased, informed and global participation in the ICANN of the ECOSISTEMA ICANN parties, in particular the amplified participation of the ALS members of the Region. At a meeting held in Lima-Peru. Participate: A representative of the 54 ALS members of LACRALO. Activities: 1. Review of LACRALO Strategic Plan aligned with the ICANN Strategic Plan 2016-2020, ensuring its full knowledge and discussion, especially the points that amplify the participation of End Users. 2. Equipments for ALS participation remote access and available digital technologies. 3. Implementation of paper and digital printed material for distribution in digital literacy campaigns (social action). |
| *2. Type of Activity*: e.g. Outreach - Education/training - Travel support - Research/Study - Meetings - Other |
| The planned activities consist of several lines of activities: Outreach, Meeting, Travel Support, others |
| *3. Proposed Timeline/Schedule:* e.g.one time activity, recurring activity |
| Once a year in a country of the region. |

|  |
| --- |
|  request objectives  |
| 1. *Strategic Alignment.* Which area of ICANN’s Strategic Plan does this request support? |
| Evolve and globalize ICANN even more.Measurement of information and access services through digital platforms at ICANN events, conferences, webinar, etc.Develop new capacity development programs in the region and support existing ones. |
| 2. *Demographics.* What audience(s), in which geographies, does your request target? |
| Latin-American and the Caribean. |
| 3. *Deliverables.* What are the desired outcomes of your proposed activity? |
| Regional leaders with greater capacity of use of available digital platforms with understood participation. |
| 4. *Metrics.* What measurements will you use to determine whether your activity achieves its desired outcomes? |
| Number of trained users in the region, using available remote participation technologies. |

|  |
| --- |
| Resource Planning – incremental to accommodate this request  |
| Staff Support Needed (not including subject matter expertise):  |
|

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Description** | **Timeline** | **Assumptions** | **Costs basis or parameters** | **Additional Comments** |
| Review and actualization of Plan Strategic LACRALO |  1 dia | Accomodation Participación 54 ALS LACRALO |  US$ 60,000  | Todas las ALS LAC |
| Training and equipping of Digital equipment | 1 dia | Hardware (PC), Software (Licencia), Acceso Internet |  US$ 81,000 | Todas las ALS LAC |
| Digital literacy support material |  | 54,000 unidades (1,000 x ALS) | US$ 110,000 | Todas las ALS LAC |

 |
| Subject Matter Expert Support: |
| Experts in Remote ConnectivityAdobe Connect platform (level user and level speaker)E-learning |
| Technology Support: (telephone, Adobe Connect, web streaming, etc.) |
| Adquisition of Computer and electronic device for connectivity of ALS. |
| Language Services Support: |
| English-Spanish |
| Other: |
|  |
| Travel Support: |
| Air flights to Peru (round - trip) |
| Potential/planned Sponsorship Contribution: |
| Conference room rentalCoffe breaks |