



# ALAC Outreach & Engagement SC

LACRALO Conference CAll | May 16 2016

## Introduction to the Outreach & Engagement



The ALAC Subcommittee on Outreach and Engagement (O&E) develops strategies

- to reach out to new potential members of the At-Large Community
   (Outreach) and
- to engage new and existing members of the At-Large Community (Engagement)

to continue to fulfill At-Large and ALAC's role in ICANN activities.

This Subcommittee will work with the At-Large Community to ensure such strategies are implemented successfully.



## ALAC Outreach & Engagement SC members





Daniel K. Nanghaka (co-chair),

Nweke, Lawrence Olawale-Roberts

Nkemdim Nweke, Remmy Nweke, Akin-

Awokoya Emmanuel, Seun Ojedeji, Remmy



Jason Hynds, Johnny Laureano, Vanda Scartezini,

Niran Beharry, Raitme Citterio, Maritza Y. Aguero

Minano, Renata Aguino Ribeiro

Antonio Medina Gomez, Bartlett Morgan, Harold Arcos,

## Ongoing work being done by the O&E



 Similiar to the requirements for the <u>Community Regional Outreach Pilot</u> <u>Program (CROPP)-FY16</u>, the proposed CROPP FY17 requires an updated Outreach Strategic Plan for each RALO.

Each RALO's Outreach Strategic Plan should explain its FY17 outreach goals and planned expectations so that any selected CROPP activities can be coordinated with the appropriate ICANN Global Stakeholder Engagement teams.

- These plans must also be approved by the ICANN's regional Global Stakeholder Engagement.
- If any RALO wants to apply for CROPP in mid July 2016, it is important to have approved plans in place by June 30 2016 before proposals can be filed in time for mid July 2016.



## LACRALO Draft Outreach Strategy for FY17

- A key focus of LACRALO's outreach strategy will be getting organisations to become accredited At-Large Structures (ALSes) from the 12 out of 33 countries in the Latin American and Caribbean (LAC) region that do not have any ALSes. These countries are noted on the LACRALO Dashboard at <a href="http://bit.ly/lacralo-dashboard">http://bit.ly/lacralo-dashboard</a>)
- The LACRALO's members from the Outreach and Engagement SC will be maintaining an outreach calendar at <a href="http://bitly.com/LAC-Outreach-Calendar">http://bitly.com/LAC-Outreach-Calendar</a> to track possible ICT and IG events in those territories without ALSes and regional IG events where persons and/or possible ALSes from those territories are likely to attend. This calendar will be used to identify possible events for CROPP proposals.

Draft LACRALO Outreach Strategy for FY17 : <a href="https://community.icann.org/x/TgmOAw">https://community.icann.org/x/TgmOAw</a>



## Draft LACRALO Outreach Strategy for FY17

- Furthermore, the LACRALO members of the Outreach and Engagement SC will survey possible individuals and/or organisations that would be At-Large candidates in those countries without ALSes. Other ICANN stakeholders (GAC, ccNSO, Fellows) in territories without ALSes would also be consulted to find suitable At-Large candidates.
- Once a sufficient number of individuals/groups are identified, attempts would be made to contact such individuals to invite them to several conference calls to share information about DNS basics, ICANN and ICANN At-Large so that such individuals/groups can join At-Large and/or participate in opportunities offered by ICANN such as the Fellowship programme, the Nextgen programme and applying for ICANN positions via the Nomcom.
- As a pilot program for FY17, the ICANN LAC Strategy will fund two outreach F2F events in the LAC region (one in Latin America, one in the Caribbean) in countries without At-Large Structures. The LACRALO leadership, in coordination with the LAC Global Stakeholder Engagement, will use the Outreach and Engagement SC's survey data of possible At-Large candidates in countries without ALSes to select which countries will have the F2F events. Additional Ideas for the planning of such events can be found on the LACRALO wiki at <a href="https://community.icann.org/x/Aa7hAg">https://community.icann.org/x/Aa7hAg</a>.

Draft LACRALO Outreach Strategy for FY17: https://community.icann.org/x/TgmOAw



## **LACRALO** Dashboard



33	21	12
Countries in Latin America and Caribbean region	Countries with ALSes	Countries with no ALSes
Antigua and Barbuda	Argentina	Antigua and Barbuda
Argentina	Barbados	Bahamas
Barbados	Bolivia	Belize
Bolivia	Brazil	Cuba
Brazil	Chile	Dominica
Bahamas	Colombia 45	Grenada
Belize	Costa Rica	Guatemala
Chile	Dominican Republic	Honduras
Colombia	Ecuador	Saint Kitts and Nevis
Costa Rica	Guyana	Saint Lucia
Cuba	Haiti	Suriname
Dominica	Jamaica	Saint Vincent and the Grenadines
Dominican Republic	Mexico	
Ecuador	Nicaragua	
Grenada	Panama	
Guatemala	Peru	
Guyana	Paraguay	
Honduras	El Salvador	
Haiti	Trinidad and Tobago	
Jamaica	Uruguay	
Saint Kitts and Nevis	Venezuela	
Saint Lucia		
Mexico		
Nicaragua		
Panama		
Peru		
Paraguay		
Suriname		
El Salvador		
Trinidad and Tobago		
Uruguay		
Saint Vincent and the Grenadines		
Venezuela		

Screenshot of LACRALO Dashboard (http://bit.ly/lacralo-dashboard)



### LAC Outreach Events Calendar





#### **ICANN At-Large Community** Access: Latin A & C View Outreach April 2016 April 2016 Today > Week 8 Weeks Month Tue Wed Thu Sun Mar 28, 2016 Apr 1 SSIG 2016 (South School of Internet Governance) 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 IETF 95 (Internet Engineering Task Force) FIFE 2016- Forum interamericano de Filantropia Estratégica (http://www.institutofilantropia.org.br/fife Calendars A Latin American & Caribbea. About 11 12 13 14 15 This calendar is for the ARIN 37 (American Registry o ICANN At-Large Advisory Commitee (ALAC) Subcommittee on Outreach and Engagement and ICANN's Global 22 Stakeholder Engagement ARIN 37 (American Registry of Internet Numbers (ARIN)) Peruvian Internet Governance to share possible outreach LAC i-Roadshow events in their regions. CaribNOG 11 (Caribbean Network Operators Group (CaribNOG) If you are new to this calendar, please check out 26 28 29 the Getting Started Guide. ICSW (International Civil Society Week 2016) Subscribe to the calendars

Screenshot of Latin American and Caribbean Regional At-Large Outreach Events Calendar <a href="http://bitly.com/LAC-Outreach-Calendar">http://bitly.com/LAC-Outreach-Calendar</a>



## Spreadsheet to track possible At-Large candidates



1	13 Countries with no ALSes in LAC region	Key Persons in O&E with responsibilty to find persons/organisations in the country	How to use this spreadsheet		
2	Antigua and Barbuda	Jacqueline Morris			
3	Bahamas	Carlton Samuels	1) select the sheet tab named after a country		
1	Belize	Vanda Scartezini, Jacqueline Morris	2) add contact details of a person and/or organisation in that country. See Sources tab for more details/ideas for finding possible candidates		
j	Cuba	Harold Arcos	3) For privacy reasons, please do NOT post or link to this spreadsheet publicly on any public mailing list		
3	Dominica	Jacqueline Morris	4) Whilst key person or persons in the O&E are assigned to a country, any O&E member can add possible contacts in any country		
7	Dominican Republic	Jose Arce			
3	Grenada	Jason Hynds			
9	Guatemala	Juan Manuel Rojas			
0	Honduras	Johnny Laureano, Antonio Medina Gomez			
11	Saint Kitts and Nevis Barlett Morgan				
2	Saint Lucia Dev Anand Teelucksingh				
3	Suriname Carlton Samuels				
4	Saint Vincent and the Grenadines Niran Beharry				
5	5		LACRALO members in the O & E		
6			Jose Arce, Juan Manuel Rojas, Dev Anand Teelucksingh, Carlton Samuels, Jacqueline Morris, Jason Hynds, Johnny Laureano, Vanda Scartezini, Antonio Medina Gomez, Bartlett Morgan, Harold Arcos, Niran Beharry		
7					
8					
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	+   About   Sources   Antigua and Barl	rbuda 🔻 Bahamas 🔻 Belize 🔻 Cuba 🔻 Dominica 🔻	Dominican Republic  Grenada  Guatemala  Houndras  St Kitts and Nevis  St		

Screenshot of Spreadsheet used by LACRALO members of the O&E to survey possible At-Large candidates in the 13 countries without ALSes



## Spreadsheet to track possible At-Large candidates



		at-Large a					
	Α **	В					
1	Where to find persons that are candidates for LACRALO membership We want to find persons that are interested in local Internet Governance (IG) and ICT issues in their countries. For those responsible for a particular country, - research the country for any ICT/IG issues that were commented on ; - search for groups and/or persons that have commented on ICT/IG issues - consider also searching social networks	i.					
2							
3							
4	Internet Governance Forum (IGF) Participant Links - http://www.intgovforum.org/cms/ - search participant links for possible persons						
5	Participants in 2015	http://www.intgovforum.org/cms/igf2015-participantslist					
6	Participants in 2014	http://www.intgovforum.org/cms/igf-2014/participants-list					
7	Participants in 2013	http://www.intgovforum.org/cms/2013-bali/participants-list					
8	Participants in 2012	www.intgovforum.org/cms/component/content/article/114-preparatory-process/1262-igf-2012-list-of-participants					
9	Particpants in 2011	http://www.intgovforum.org/cms/component/content/article/104-general/1174-list					
10							
11							
12	ICANN Fellowship Programme - thanks to Glenn Mcknight, a spreadsheet is available suggest to put all persons from the territories that we are looking for, irrespective or whether they identified as from At-Large or not	https://community.icann.org/display/atlarge/Analysis+of+ICANN+Fellowship+Programme					
13	DiploFoundation	http://www.diplointernetgovernance.org/profiles/members/					
14							
15	LACNIC meetings - these may be more technical but we may stll find participants from countries without ALSes	(links to past LACNIC meetings to be put here)					
16	Lacnic 24 Participants	https://eventos.lacnic.net/ev3/lacnic24-lacnog2015/registered					
17	Lacnic 23 Participants	https://eventos.lacnic.net/ev3/lacnic23/registered					
18	Lacnic 22 Participants	https://eventos.lacnic.net/ev3/Lacnic22-Lacnog2014/registered					
19	Lacnic 21 Participants	https://eventos.lacnic.net/ev3/lacnic21/registered					
20	Lacnic 20 Participants	http://www.lacnic.net/en/web/eventos/lacnic20-lista					
21	Lacnic 19 Participants	http://www.lacnic.net/en/web/eventos/lacnic19-lista					
22	Lacnic 18 Participants	http://www2.lacnic.net/en/eventos/lacnicxviii/attendees.html					
23	Lacnic 13 Participants	http://lacnic.net/en/eventos/lacnicxiii/listalnscriptos.html					
24	Lacnic 12 Participants	http://lacnic.net/sp/eventos/lacnicxii/asistentes.html					
25	Lacnic 11 Participants	http://lacnic.net/sp/eventos/lacnicxi/asistentes.html					
26	Lacnic 8 Participants	http://lacnic.net/en/eventos/lacnicviii/asistentes.html					
27							
28							
29							
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## Spreadsheet to track possible At-Large candidates



	A	В	С	D	E	F	G		
1	Submitted by	Name of Person	Email address	Phone Number	Organisation	Website	Social Contacts		
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-				-					
	Jose Arce								
-	Juan Manuel Rojas								
5	Dev Anand Teelucksingh								
	Carlton Samuels  Jacqueline Morris			<u> </u>		1			
-	Jason Hynds			+	+	1			
	Johnny Laureano		<u> </u>	<del>                                     </del>		<del></del>			
	Vanda Scartezini			-					
9	Antonio Medina Gomez								
10	Bartlett Morgan								
	Harold Arcos	i		1	1	l l			
	Niran Beharry			<del> </del>	1	i i			
13	7			<del> </del>	<del>                                     </del>	1			
14			<u> </u>	+	+	+			
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- 1	+   About v Sources v Antigua and Barbuda v Bahamas v Belize v Cuba v Dominica v Dominican Republic v Grenada v Guatemala v Houndras v St Kitts and Nevis v St Lucia v Suriname v Saint Vincent and t								

Screenshot of Spreadsheet used by LACRALO members of the O&E to survey possible At-Large candidates in the 13 countries without ALSes



## Ongoing Work done by the O&E



- Ongoing collaboration and participation in <a href="ICANN's Civil Society approach">ICANN's Civil Society approach</a>.
- Work on Outreach and Engagement activities to take place during ICANN56
- Expand the <u>Analysis of the ICANN Fellowship Program</u> to other stakeholders such as GAC and ccNSO.



#### For More information



- ALAC Subcommittee on Outreach and Engagement Wiki: <a href="http://bitly.com/Outreach-Engagement">http://bitly.com/Outreach-Engagement</a>
- Work being done by the Outreach & Engagement SC: <u>https://community.icann.org/x/dlzbAQ</u>
- Outreach and Engagement Documents: <a href="https://community.icann.org/x/L61YAw">https://community.icann.org/x/L61YAw</a>
- Community Regional Outreach Pilot Program (CROPP) <u>https://community.icann.org/display/croppfy16</u>

Anyone interested in reaching out to persons to join the At-Large Community and getting existing At-Large Community members more engaged in At-Large activities is welcome to join and participate in this Outreach and Engagement SC by emailing At-Large Staff at <a href="mailto:staff@atlarge.icann.org">staff@atlarge.icann.org</a>

