
Date: Monday, April 25, 2011

Applicant Organization: European Media Platform

Region: Ukraine

Form Completed by: Veni Markovski

Email Address: veni.markovski@icann.org

1) COMMITMENTS

- a. **Does the applicant commit to supporting individual Internet users' informed participation in ICANN?**

YES: NO:

- b. **Does the applicant agree to assist the RALO in performing its function?**

YES: NO:

2) GOVERNANCE

- c. **Which geographical area(s) are the applicants membership drawn from?**

Ukraine

- d. **Is the applicant constituted so that individual Internet users who are citizens or residents of countries within the geographic region in which the ALS is based control the organization?**

YES: NO:

Please explain the answer and the source material, with URLs, for the response:

Not quite sure. There are no membership fees of the organization, so it is unclear how exactly the control is executed. The co-founders and members of the advisory board are the same. Therefore – not sure about the reality of the individual members. The web site is underdeveloped, about.html and the main page are the same, with only information about Oksana Prikhodko and Hanne Severinsen as contact people. Oksana states that they have members in the country (see also below).

- e. **Does the applicant really have individual members?**

YES: NO:

Provide any references used to answer the question here:

There are five co-founders, who are members of a Council, there are several more councils, and groups. Interviews with Oksana Prikhodko, conversations with other people in Ukraine. There are 17 regional members – people 3-5, who become members of the organization.

If YES on (c) above, are these members active, or do they mostly just sign up and delegate to their leaders?

ACTIVE: DELEGATE:

f. Does the applicant have organizations as members?

YES: NO:

IF YES: Provide details about the nature, type, and number of such members:

IF YES: Provide information about the control they exert over the organization, whether or not the organizational members are themselves predominantly organized for the benefit of individual internet users.

g. Does the applicant have governmental bodies or quasi-governmental bodies as members?

YES: NO:

IF YES: Provide details about the nature, type, and number of such members. In particular, describe whether or not the nature of these members is congruent with the *Guidelines for Evaluating ALS Applications* as regards the Second Criterion, and how you arrived at your judgment in this regard::

h. Does the applicant permit additional participation by others that is compatible with the interests of the individual Internet users within the region?

YES: NO:

Please explain the answer and the source material, with URLs, for the response:

The European Media Platform was working with the INAU (another ALAC member candidate from the same region), in developing the 1st Ukrainian IGF, they sign MoUs with other organizations.

i. Is the applicant self-supporting? (i.e. will not rely on ICANN for funding).

YES: NO:

How is the organization funded and what source material or information did you rely on to make your judgment?

They are getting primary funding from Ukrainian business, including Hostmaster. They have just started their work, so they still don't have proper accounting, and are just looking for funding. I have not seen any documents so far, as they are a new organization, and have not formally filed in taxes.

j. Does the applicant post on the Internet current information about their goals, structure, description of constituent group(s)/membership, working mechanisms, leadership, and contact(s)?

YES: NO:

If YES, please provide the URLs where you found the information (preferably specific to the question, not simply the homepage URL):

Web site is not quite developed.

k. Do the membership, leadership and internal mechanisms described in the application correspond to those exposed on the website?

YES: NO:

If 'YES', how and where are the references?

I. How does the applicant appear to be funded?

Outline funding sources: not available.

Where / what sources did you use to find the answers to this question? Interview with Oksana Prikodhko.

m. Does the funding mechanism show dependence on other interest groups (i.e. industry, government)?

YES: NO:

If YES, please provide some further information on what sources you can identify:

It is still too early – the site is not completed with information, however from what Oksana said, it looks like Hostmaster is their primary source of income.

If ‘YES’, please clarify if possible whether the sources are likely to influence the governance of the organization (for example, a grant from a charity or foundation may well be free of ‘strings’ of this kind, where corporate donations in some cases might not be):

n. Are the leaders of the applicant organization involved in other organizations or entities?

YES: NO:

If ‘YES’, please reference the sources for this answer:

Oksana – member of the core team of EuroDIG, member of the Public Council of the Ukrainian regulator, member of the editorial Board of Ukrainian section of association of European Journalists, member of the National Union of Journalists of Ukraine

If YES were they already involved in Internet governance issues in the past, and in which role?

YES: NO:

If YES, role(s): Oksana passed through courses with the Diplo Foundation

- o. Is the mission / policy statement actually related to ICANN / Internet governance issues / advocating users'/consumers interests?**

YES: NO:

If YES, include mission/policy statement, and reference the source: "Promotion of the European values and standards in media sphere (first of all in the East European countries, including Belarus)"

3) INTERNET PRESENCE

- a. Is the contact information for the organization and its contact person complete and reasonable?**

YES: NO:

Does the listed URL work?

YES: NO:

Does the website seem to be regularly updated?

YES: NO:

Does the website have online discussion forums?

YES: NO:

If archives are publicly available, do these forums show signs of recent activity (in the last few months)?

YES: NO:

If public, are they kept up to date?

YES: NO:

4) ADDITIONAL DUE DILIGENCE

a. How active and well known is the applicant organization?

Number of results for a Google search of organization in quotes: "European Media Platform" Ukraine gives 67 results.

Additional information if any:

b. Were you familiar with this applicant before the applicant applied to become an ALS?

YES: NO:

If 'YES' please provide some detail of your previous knowledge:

c. What kind of issues does it focus on mostly?

Outline focus issues:

- Has the applicant set up any event, meeting, or real-life activity pertaining to Internet governance issues, or other issues related to the interests of individual users?

YES: NO:

Additional information if any:

- Has the applicant been active in international, regional or national Internet governance issues?

ACTIVE: INACTIVE:

If Active, please provide details of activities or reference URLs for the same:

Besides Oksana's personal involvement in IG-related issues, and her own words, and the Google results (mainly around the Ukrainian IGF) – no other references.