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◀ **Consultant: Development of Training Content on Internet Governance (IG)**

🏢 African Union Commission (AU)
📍 Ethiopia

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Consultancy: Development of an Action Plan For Supporting Institutions for Sustainable Training on Internet Governance

Senior-level, Short-term contract assignment
Posted on 15 July 2019

🏢 African Union Commission (AU)
[\(/organizations/african-union-commission-au-45103\)](/organizations/african-union-commission-au-45103)

📍 Addis Ababa, Ethiopia

🕒 Closing on 26 July 2019

📌 Current

JOB DESCRIPTION

Background

Information and Communication Technologies (ICTs) play enabling roles for social and economic development. As a key sector, ICT contributes relevantly to national economic growth. ICTs enable governments to deliver efficient services to businesses and citizens; and citizens benefit from ICT-enabled education, governance and health-services. Generally affordable and accessible ICT services have the potential to generate benefits such as more competitive markets, social inclusive growth and more equitable development, in line with the Roadmap adopted at the 4th EU-Africa Summit and the Multi-annual Indicative Programme 2014-2017.

ICT diffusion is growing fast in Africa, with mobile services now playing the leading role in bridging the digital divide. Data from the International Telecommunications Union (ITU) shows that three-quarter of the population has access to mobile SIM cards. Yet, the success in mobile ownership has not been replicated in



other areas of ICT. Internet access falls far behind the rest of the world. Broadband penetration, especially the fixed broadband that indicates the intensity of ICT use in the government, business and anchor institutions like schools, health centres and universities is still very low. The average broadband speeds are generally lower in African countries compared to the rest of the world, while the cost of using services and devices are higher in relation to the average income of the population.

The global nature of services and applications also implies that efforts that pertain to the Internet infrastructure especially those involving critical Internet resources such as numbers and domain names, as well as issues related to the safety and security of the Internet (e.g. spam, network security, cybercrime) are important. In addition, intellectual property rights, trade, and capacity development have direct impact on the deployment and use of broadband networks. Therefore, the participation of African countries in evolving Internet governance structures and processes is critical to stimulate access to broadband services advances.

Objectives

The objectives of the assignment are:

- › To prepare a user friendly and fully integrated online training course on Internet Governance for African Internet stakeholder groups using state of the art methodology and tools.
- › To mount the developed online training course on an AU online platform with all supporting outline, materials, methodology, exercises and simulations.
- › To make available the core course materials in both English and French.

Scope of the Assignment

PRIDA aims to build capacity of African stakeholders in Internet Governance matters to enable active participation in global debates relating to Internet Public Policy formulation.

To address the specific capacity building needs of the Internet community, a fully integrated online training course must be developed to ensure that this capacity building initiative can reach as many concerned African communities as possible.

In addition, the developed online training must be mounted online using existing AU platforms.

Instruction manuals/ guidelines and relevant documentations on how to manage, deliver, update and improve the training course should also be developed.

The developed online course should be built with the understanding that it is for the sustainability of the training program for the foreseeable future.

The core duties and responsibilities of the consultant include:

- › Develop an online training content building on the available IG training modules, which were developed by PRIDA training experts,
- › Ensure that the online course integrate experience in and challenges of Internet Governance in Africa,
- › Ensure that the training content is developed to meet needs of policy makers and experts,
- › Integrate the developed content in an AU online platform in line with the African Union Commission requirement for branding,
- › Create prototypes to propose options for the implementation,
- › Develop the corresponding user interface components as needed,
- › Secure an authenticated access and develop user accounts interfaces,

- › Build an online training evaluation framework,
- › Allow users to go through the evaluation module by module over time,
- › Include the delivery of an online certification at the end of successful evaluation process,
- › Documenting the functions and technical aspects for ongoing management and updating,
- › Serve as a resource person during the validation and pilot phases of delivery of the online training course,
- › Prepare users and trainers/animations manual/guidelines for the online training course

Qualifications and Experience

- › Graduate degree in fields related to ICT sector, policy, regulation and legislations such as law, public policy management, etc.
- › Excellent English or French communication and writing skills,
- › Track record of developing online training content that responds to contemporary global trends, user friendly and easy to maintain.

Specific Professional experience

- › At least 10 years of successful international working experience in the area of ICT,
- › At least 5 years of prior experience in preparing, updating and delivering online and off-line training courses,
- › At least 5 years of affiliation with a renowned institution dealing with Internet Governance/ public policy,
- › At least 5 years of experience in the preparation, design and delivery of online training courses on Internet Governance,
- › Familiarity and extensive use of online course delivery tools,
- › Understanding of the African needs and challenges in the ICT sector
- › Proven experience in delivery of work in a tight time frame

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