

## **AT-LARGE MULTISTAKEHOLDER POLICY ROUNDTABLE @ ICANN 47 [Durban, South Africa]**

Date: 15 July 2013 (Monday)

Time: 14:00-16:00

Meeting Room: Hall 2AB

### **New gTLDs: Addressing Consumer and Public Interest Concerns**

ICANN's new generic Top Level Domain (gTLD) Program will dramatically expand the Top Level Domain Space. The program carries benefits for end users and registrants in terms of increasing choice and competition, but it also raises a range of consumer and public interest concerns. These concerns include consumer safety and trust, multilingual access to gTLDs via internationalized scripts, rights issues related to the protection of trademarks, non-registered marks and geographic names, as well as barriers to program participation for stakeholders in the developing world. The At-Large Multistakeholder Policy Roundtable will highlight these issues and explore the adequacy of policies and mechanisms meant to address them.

#### Discussion Questions:

1. What are the consumer and public interest concerns in relation to the new gTLD program?
2. Are the policies and mechanisms that have been developed to address these concerns adequate?
3. What more needs to be done to address these concerns effectively?

#### Co-Chair:

- Olivier Crepin-Leblond (Chair, At-Large Advisory Committee)
- Rinalia Abdul Rahim (Executive Committee Member, At-Large Advisory Committee & Convenor, At-Large Multistakeholder Policy Roundtable)

#### Lead Discussants

**Consumer Perspective** – Holly Raiche (Chair, At-Large Registrant Rights and Responsibilities Working Group & Board Member, Australian Communications Consumers Action Network)

**Public Interest and Government Perspective** – Peter Nettlefold (Vice Chair, ICANN Governmental Advisory Committee & GAC Lead on New gTLDs)

**Business Users Perspective** – Zahid Jamil (Executive Committee Member, ICANN Business Constituency & Member, GNSO Council)

**Consumer Trust, Choice and Competition Perspective** – Steve DelBianco (Executive Director, NetChoice & Vice-Chair for Policy Coordination, ICANN Business Constituency)

**Intellectual Property Rights & IDN Perspective** – Hong Xue (Director, Institute for Internet Policy and Law, Beijing Normal University & Member, ccNSO Council)

**Community - Indigenous Groups' Perspective** - Karaitiana Taiuru (Chair, New Zealand Maori Internet Society)

**Community - Geographic Names Perspective** – Olga Cavalli (Representative of Argentina to the Governmental Advisory Committee & Director, South School on Internet Governance)

**Developing Country Perspective** – Tijani Ben Jemaa (Executive Committee Member, At-Large Advisory Committee & Vice-Chair, African Regional At-Large Organization)

**ICANN Compliance Perspective** - Maguy Serad (Vice-President, Contractual Compliance Services, ICANN)

Participation: This roundtable is open. Members of the following ICANN community are especially invited to attend - ICANN At-Large community, ICANN Advisory Committees, ICANN Supporting Organizations, ICANN Board and ICANN Staff.