

## New gTLD Applicant Support WG (JAS)

Original ALAC Charter	New GNSO Charter	Proposed Revised ALAC Charter	Rationale / Notes
Whereas:	Whereas:	Whereas:	Identical
The GNSO Council and ALAC established the Joint SO/AC Working group on support for new gTLD applicants in April of 2010; and	The GNSO Council and ALAC established the Joint SO/AC Working group on support for new gTLD applicants in April of 2010; and	The GNSO Council and ALAC established the Joint SO/AC Working group on support for new gTLD applicants in April of 2010; and	Identical
The Working Group has completed the work as defined in its initial charter and published a Milestone report on 10 November 2010 covering those chartered items and including a list of further work items that it recommended further work on; and	The Working Group has completed the work as defined in its initial charter and published a Milestone report on 10 November 2010 covering those chartered items and including a list of further work items that it recommended further work on; and	The Working Group has completed the work as defined in its initial charter and published a Milestone report on 10 November 2010 covering those chartered items and including a list of further work items that it recommended further work on; and	Identical
In recognition of the ICANN Board's resolution 2010.10.28.21 in response to an Interim report from the JAS WG, which states:	In recognition of the ICANN Board's resolution 2010.12.10 which reiterated its 2010.10.28.21 in response to an Interim report from the JAS WG, which states:	In recognition of the ICANN Board's resolution 2010.12.10 which reiterated its 2010.10.28.21 in response to an Interim report from the JAS WG, which states:	GNSO more complete

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the Board encourages the JAS WG and other stakeholders to continue their work on the matter, and in particular, provide specific guidelines on the implementation of their recommendations such as determining the criteria for eligibility for support.	the Board encourages the JAS WG and other stakeholders to continue their work on the matter, and in particular, provide specific guidelines on the implementation of their recommendations such as determining the criteria for eligibility for support.	the Board encourages the JAS WG and other stakeholders to continue their work on the matter, and in particular, provide specific guidelines on the implementation of their recommendations such as determining the criteria for eligibility for support.	Identical
Resolved:	Resolved:	Resolved:	Identical
1. The charter of the Joint SO/AC New gTLD Applicant Support Working Group is extended to include the following objectives:	1. The charter of the Joint SO/AC New gTLD Applicant Support Working Group is extended to include the following limited objectives:	1. The charter of the Joint SO/AC New gTLD Applicant Support Working Group is extended to include the following objectives:	Not limited as per GNSO.
a) Establish the criteria for financial need and a method of demonstrating that need. Financial need has been established as the primary criterion for support. The group should be augmented to have the necessary expertise to make a specific recommendation in this area, especially given the comparative economic conditions and the cross-cultural aspects of this requirement.	a) Propose criteria for financial need and a method of demonstrating that need. Financial need has been established as the primary criterion for support. The group should seek out expert advice in this area, especially given the comparative economic conditions and the cross-cultural aspects of this requirement.	a) Propose criteria for financial need and a method of demonstrating that need. Financial need has been established as the primary criterion for support. The group should seek out expert advice in this area, especially given the comparative economic conditions and the cross-cultural aspects of this requirement.	GNSO more concise. WG has no ability to do other than recommend (ie propose).

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b) Definition of mechanisms, e.g. a review committee that would need to be established operating under the set of guidelines established in the Milestone Report and those defined in objective (a) above, for determining whether an application for special consideration is to be granted and what sort of help should be offered;	b) Propose mechanisms for determining whether an application for special consideration should be granted and what sort of help should be offered;	b) Propose mechanisms for determining whether an application for special consideration should be granted and what sort of help should be offered;	Propose and define not substantively different. Rest of ALAC version predicts outcome which is not necessary.
c) Establishing a framework, including a possible recommendation for a separate ICANN originated foundation, for managing any auction income, beyond costs. for future rounds and ongoing assistance;		c) Establishing a framework, including a possible recommendation for a separate ICANN originated foundation, for managing any auction income, beyond costs. for future rounds and ongoing assistance;	Original version
		c) Propose mechanism(s) for revenue income and other asset management to support new gTLD applicants who meet the criteria as established in objective a). This effort can include recommendations for managing any auction income, beyond costs, for future rounds and ongoing assistance;	Alternative suggested by Avri.

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d) Establish methods for coordinating the assistance, and discussions on the extent of such coordination, to be given by Backend Registry Service Providers; e.g. brokering the relationships, reviewing the operational quality of the relationship.	c) Propose methods for applicants to seek out assistance from registry service providers.	d) Propose methods for applicants to seek out assistance from registry service providers.	Segmented into two items. WG can only propose.
		e) Investigate the options for ICANN or third parties to facilitate or coordinate the assistance identified in d).	ALAC part not included in GNSO Charter
e) Discuss and establish methods for coordinating any assistance volunteered by providers (consultants, translators, technicians, etc.); match services to qualified applicants; broker these relationships and review the operational quality of the relationship.	d) Propose methods for applicants to seek out assistance from other top-level domain consultants, translators, and technicians, in the application for, and administration of, a new top-level domain)	f) Propose methods for applicants to seek out assistance from other top-level domain consultants, translators, and technicians, in the application for, and administration of, a new top-level domain)	Segmented into two items.
		g) Investigate the options for ICANN or third parties to facilitate or coordinate the assistance identified in f).	ALAC part not included in GNSO Charter
f) Establish methods for coordinating cooperation among qualified applicants, and assistance volunteered by third parties.		h) Establish methods for coordinating cooperation among qualified applicants, and assistance volunteered by third parties.	ALAC only

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g) In cooperation with ICANN Staff and donor experts establish policies and practices for fundraising and for establishing links to possible donor agencies. This activity may include assisting in the establishment of initial relationships with any donor(s) who may be able to help in first round with funding		i) In cooperation with ICANN Staff and donor experts establish policies and practices for fundraising and for establishing links to possible donor agencies. This activity may include assisting in the establishment of initial relationships with any donor(s) who may be able to help in first round with funding	ALAC only
h) Review the basis of the US\$100,000 application base fee to determine its full origin and to determine what percentage of that fee could be waived for applicants meeting the requirements for assistance.			Deleted at request of Cheryl (supported by Alan and Olivier)
	e) Design mechanisms to encourage the build out of Internationalized Domain Names (IDNs) in small or underserved languages.	j) Design mechanisms to encourage the build out of Internationalized Domain Names (IDNs) in small or underserved languages.	Adopted from GNSO charter

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<p>2. The Working group is asked to present a schedule for the work that allows for completion in time for the opening of the application round, currently scheduled for Q2 2011.</p>	<p>2. The Working group is asked to present a schedule for the work that allows for completion in time for the opening of the application round, currently scheduled for Q2 2011, in any event no delays for the new gTLD program should result from the working group's work.</p>	<p>2. The Working group is asked to present a schedule for the work that allows for completion in time for the opening of the application round, currently scheduled for Q2 2011, in any event no delays for the new gTLD program should result from the working group's work.</p>	<p>Either could be used. Last clause in GNSO version is redundant as it is already stated in the Board resolution.</p> <p>Could also update Q2 to Q3 based on latest estimates.</p> <p>GNSO version used as-is to reduce JAS WG need to tailor reports</p>

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	3. The Working group shall report its results and present a final report directly to the GNSO Council and the ALAC for discussion and adoption, as appropriate, according to their own rules and procedures.	3. The Working group shall report its results and present a final report directly to the GNSO Council and the ALAC for discussion and adoption, as appropriate, according to their own rules and procedures.	Not really needed, but doesn't hurt given that the rules of the two organizations are in fact different.
	4. All communication to the ICANN Board regarding the work of this Working Group shall be through the respective SO/AC unless expressly approved by the respective SO/AC.	4. All communication to the ICANN Board regarding the work of this Working Group shall be through the respective SO/AC unless expressly approved by the respective SO/AC.	Again, not really needed since this is the normal methodology in any case. But equally does not hurt.

## **Proposed Revised ALAC Charter**

Whereas:

The GNSO Council and ALAC established the Joint SO/AC Working group on support for new gTLD applicants in April of 2010; and

The Working Group has completed the work as defined in its initial charter and published a Milestone report on 10 November 2010 covering those chartered items and including a list of further work items that it recommended further work on; and

In recognition of the ICANN Board's resolution 2010.12.10 which reiterated its 2010.10.28.21 in response to an Interim report from the JAS WG, which states:

the Board encourages the JAS WG and other stakeholders to continue their work on the matter, and in particular, provide specific guidelines on the implementation of their recommendations such as determining the criteria for eligibility for support.

Resolved:

1. The charter of the Joint SO/AC New gTLD Applicant Support Working Group is extended to include the following objectives:

- a) Propose criteria for financial need and a method of demonstrating that need. Financial need has been established as the primary criterion for support. The group should seek out expert advice in this area, especially given the comparative economic conditions and the cross-cultural aspects of this requirement.
- b) Propose mechanisms for determining whether an application for special consideration should be granted and what sort of help should be offered;
- c) Propose mechanism(s) for revenue income and other asset management to support new gTLD applicants who meet the criteria as established in objective a). This effort can include recommendations for managing any auction income, beyond costs, for future rounds and ongoing assistance;
- d) Propose methods for applicants to seek out assistance from registry service providers.
- e) Investigate the options for ICANN or third parties to facilitate or coordinate the assistance identified in c).
- f) Propose methods for applicants to seek out assistance from other top-level domain consultants, translators, and technicians, in the application for, and administration of, a new top-level domain)

- g) Investigate the options for ICANN or third parties to facilitate or coordinate the assistance identified in e).
- h) Establish methods for coordinating cooperation among qualified applicants, and assistance volunteered by third parties.
- i) In cooperation with ICANN Staff and donor experts establish policies and practices for fundraising and for establishing links to possible donor agencies. This activity may include assisting in the establishment of initial relationships with any donor(s) who may be able to help in first round with funding
- j) Design mechanisms to encourage the build out of Internationalized Domain Names (IDNs) in small or underserved languages.

2. The Working group is asked to present a schedule for the work that allows for completion in time for the opening of the application round, currently scheduled for Q2 2011, in any event no delays for the new gTLD program should result from the working group's work.

3. The Working group shall report its results and present a final report directly to the GNSO Council and the ALAC for discussion and adoption, as appropriate, according to their own rules and procedures.

4. All communication to the ICANN Board regarding the work of this Working Group shall be through the respective SO/AC unless expressly approved by the respective SO/AC.