The USTTI and Microsoft will host a half-day course titled "National Cybersecurity Policy: Balancing Risk and Innovation" on Monday, September 1<sup>st</sup> (Zero Day) from 9:30 to 12:30 for developing country officials at the Microsoft Executive Briefing Center in Istanbul.

## **Workshop Description**

Countries around the world are developing new cybersecurity policies, practices, and programs to manage national-level risks related to the protection of key government assets and data, and working to identify and help to manage risks around critical infrastructures, enterprises, organizations, and citizens. As governments around the world begin to create their own national strategies for cybersecurity or contemplate the most effective measures to ensure security within borders, it is crucial for policy-makers to understand what makes for sound, effective national cybersecurity strategies and how these policies can be designed to protect vital infrastructures and data while still allowing for economic growth and technological innovation. This half-day session will explore several key attributes of national strategies for cybersecurity and use examples from national strategies around the world and from key multinational organizations like the ITU, to illustrate both the ways in which policies can strengthen a nation's cybersecurity, as well as the ways they can hinder other goals, if they are not carefully constructed.

This discussion will introduce key concepts and principles intended to benefit countries just beginning to build cybersecurity strategies, as well as those who are in the process of updating their current plans.

For specific information on the workshop or to reserve a spot in the workshop at the Microsoft Executive Briefing Center (Levent Mahallesi, Aydin Sokak No: 7 34340 Levent Istanbul) please contact USTTI Executive Director, Jim O'Connor – joconnor@ustti.org

## **About the USTTI**

The United States Telecommunications Training Institute (USTTI) is a nonprofit, government-industry joint venture designed to meet the IT, telecommunications and broadcast training needs of the women and men who design, regulate and oversee the communications infrastructures of the developing world. Since 1982, the USTTI has graduated 9,135 communications officials, regulators and entrepreneurs from 171 developing countries.

Corporate and Federal members of the USTTI Board of Directors include representatives from: 21<sup>st</sup> Century Fox; AT&T; Cisco Systems, Inc.; Comcast Corporation; The Federal Communications Commission (FCC); Facebook; Ericsson; Google; GSMA; IBM; Intel Corporation; Inmarsat, Intelsat Global Service Corp.; The Internet Society (ISOC); The National Telecommunications and Information Administration, U.S. Department of Commerce; Microsoft; The Office of International Communications and Information Policy, U.S. Department of State; QUALCOMM Incorporated; Verizon Communications; and The Walt Disney Company.